



NORTH DAKOTA FARMERS UNION PRIVACY POLICY

This Privacy Policy was last updated on October 2, 2018.

This Privacy Policy applies to the North Dakota Farmers Union Website and/or Text Message Service.

Contact Us

If you have any questions about North Dakota Farmers Union Privacy Policy, [e-mail](#) us, contact us [here](#), or write to us at:

North Dakota Farmers Union
1415 12th Ave SE
PO Box 2136
Jamestown ND 58401

By using North Dakota Farmers Union (“NDFU”) Website and/or Text Message Service, you expressly agree to be bound by NDFU’s Website Terms & Conditions and/or NDFU’s Text Message Service Terms & Conditions, both of which can be found [here](#), as well as the following policies regarding the collection and privacy of personal data.

General Information

This Privacy Policy (“Policy”) tells you what personally identifiable information and personal information we may collect from our members and visitors to our Website (“Site”), how we may share the information, and how you can limit our sharing of your information. “Personally identifiable information” and “personal information” means any information by which you can be identified, such as your name, address, and telephone number.

NDFU’s Site and Text Message Service (the “Service”) may contain links to other websites that are not under our control. Those websites may have their own policies regarding privacy. We have no control of or responsibility for linked websites and provide these links solely for the convenience and information of our visitors. Those websites are not subject to this Policy. You access any linked websites at your own risk. You should check the privacy policies, if any, of those individual websites to see how those websites will utilize your personal information. In addition, NDFU’s Site may contain a link to the websites of our subsidiaries, affiliates, divisions, joint ventures, and service providers. The websites of our subsidiaries, affiliates, divisions, joint ventures, and service providers are not subject to this Policy, and you should check their individual privacy policies to see how those websites will utilize your personal information.

What Information We Collect

Generally, visitors to our Site can visit without providing or revealing any personal or personally identifiable information. We receive and store certain types of information whenever visitors interact with our Site. When you visit our Site, our web server may automatically recognize only your computer's domain name, but not your e-mail address or any other personally identifiable information. This means your visit is virtually anonymous, unless you log in to one of the controlled-access areas of our site or otherwise volunteer personal information. We may receive and store certain personal information we collect when you enter it on our Site or provide it to us in other ways. Such information may be obtained when you register as a member or for an event, send an e-mail, call us, or log in to your member portal. Stored information may include your name, mailing/billing address, telephone number, e-



mail address, credit card information, registrations, birth date, gender, occupation, personal interests, and other similar personal or preference data that you provide to us. It may also include information you submit about other people such as the name and address of a family member.

We may also collect anonymous aggregate information on what pages you and other visitors access or visit; user-specific information on what pages you or other visitors access or visit; and any information volunteered by you in connection with our business.

How We Use Your Information

NDFU uses the personal and/or personally identifiable information you provide for our internal purposes, such as confirming your membership, subscriptions or registrations, analyzing trends and statistics, and informing you of information, alerts, events, promotions, offers, and services from NDFU.

We may work with other organizations we believe are trustworthy to improve our services to you. In this event, we may share limited information that we have collected from you, including personally identifiable information, so that such organizations may contact you or do work on our behalf. We will not share your information with these organizations if you have submitted an opt-out request.

We may combine the information you give us through our Site, through your member portal, or on the telephone with publicly available information and information we receive from others. We may use that combined information to update our member records to better communicate information, alerts, events, promotions, and offers to you from NDFU.

We may contract with third-party service providers to provide certain services for our business, such as credit card processing, computer system services, mailing/shipping, or data management. We provide the information needed for these service providers to perform these services. The information we provide may include some of your personal and personally identifiable information. However, these service providers are not authorized to use any of the information we share with them for any purposes other than to provide services to us.

We may share information we have collected with governmental agencies or authorities for investigative purposes; to verify or enforce compliance with the policies governing our Site and applicable laws; or to protect against misuse or unauthorized use of our Site. We may share such information when permitted or mandated by law. In these instances, the information is not provided to these agencies or organizations for marketing or any other unrelated purposes.

We may collect aggregate information that we use for many different purposes in order to serve you better. Among these purposes are to improve the content of our Site; to customize the content and/or layout of our page for visitors; and to notify consumers about updates to our Site.

We may share your e-mail address, name, telephone number, and postal address with Farmers Union Insurance (FUI).

When you register for any events or services offered by NDFU, we may need to contact you by phone, e-mail, or mail to address items related to the event or service, even if you have opted to not receive communications from us.

Use of Your E-mail and Opting Out

If you provide your e-mail, you may receive periodic e-mails from us with information, alerts, events, promotions, and offers from NDFU. We may also use your e-mail address to provide better customer service or to facilitate your



transactions with NDFU, our subsidiaries, affiliates, divisions, joint ventures, and service providers. We will not sell, rent, or trade your e-mail address to any unaffiliated third party without your permission.

If you no longer wish to receive marketing e-mails, please contact us as described in the “Contact Us” section above. When making your request, please provide us with your exact e-mail address, so we can complete your request.

Use of Your Postal Address and Opting Out

If you provide your mailing address to us online you may receive periodic mailings from us with information, alerts, events, promotions, and offers from NDFU. If you no longer wish to receive mailings, please contact us as described in the “Contact Us” section above. When making your request, please provide us with your exact mailing address, so we can complete your request.

Use of Your Telephone Number and Opting Out

If you provide your telephone numbers to us online you may receive periodic telephone calls from us with information, alerts, events, promotions, and offers from NDFU, as well as customer service calls. If you no longer wish to receive telephone calls, please contact us as described in the “Contact Us” section above. When making your request, please provide us with your exact telephone number, so we can complete your request.

Text Message Service

NDFU offers a text message service. Data obtained from you in connection with the Service, including but not limited to your mobile phone number, your carrier’s name, the date, time, and content of your messages, and other information you provide to us in connection with the Service will be treated in accordance with this Policy. By signing up for the Service, you consent to the collection, storage, and processing of such information in accordance with our Policy. The Terms and Conditions for the Service may be found [here](#).

For support regarding the Service, text HELP to 701-401-7260, [e-mail](#) us, contact us [here](#), or call customer service at 800-366-8331.

If you are a member of the Service, and you wish to unsubscribe from the Service or you have deactivated your mobile number, no longer own or, are no longer the primary user of the mobile number text “STOP” to 701-401-7260, [e-mail](#) us, or contact us [here](#).

Changes to Your Information

You may update your personal information or correct any factual inaccuracies with us at any time. This includes your name, member portal password, e-mail, telephone number, and postal address. If you would like to update your personal information you may do so through your member portal or by contacting us as described in the “Contact Us” section above.

Opting-Out of Sharing of Your Information

You may opt-out of future unaffiliated third-party disclosures of your information. Opting-out will not affect disclosures otherwise permitted by law including but not limited to: (i) disclosures to affiliates, (ii) disclosures to third-party service providers who provide certain services for our business, such as credit card processing, computer system services, mailing/shipping, or data management, (iii) disclosures to third parties as necessary to fulfill your requests or registrations, (iv) disclosures to governmental agencies or law enforcement departments or otherwise required to be made under applicable law, or (v) previously completed disclosures to third parties.



To opt-out of future unaffiliated third-party disclosures please contact us as described in the “Contact Us” section above. When making your request, please specify that it is related to unaffiliated third-party disclosures and provide us with your exact name, address, telephone number, and e-mail, so we can complete your request.

Special Notice to Parents—Children’s Privacy

We want to help you guard your children’s privacy. We encourage you to speak with your children about safe and responsible use of their personal information while using the internet. NDFU does not seek to nor does it knowingly collect or solicit personally identifiable information from anyone under the age of thirteen (13). If you have any concerns about any information that your child may have provided to us via our Site or through the Service, please [e-mail](#) us, contact us [here](#), or call customer service at 800-366-8331.

Website Security Policy

With respect to Site security, when we transfer and receive certain types of sensitive information, such as information in your member portal, we redirect visitors to a secure server.

We urge you to keep your password for our Site in a safe place and not divulge it to anyone. Remember to sign-off your account and close your browser window when you have finished your visit to our Site or your member portal so others cannot access your account, especially if you are using a shared or public computer.

Changes to Privacy and Security Policies

NDFU may, at any time, revise or modify this Policy. If we modify our Policy, in whole or in part, we will indicate such changes have been made by changing the “Last Updated” date at the beginning of this Policy. Such changes, revisions, or modifications shall be effective as of the Last Updated date. The new Policy will apply to all current and past users of our Site and will replace any prior policies that are inconsistent. Any use of our Site or the Service by you after such notice shall constitute your acceptance of such changes, revisions, or modifications. We encourage you to review this Policy periodically.